

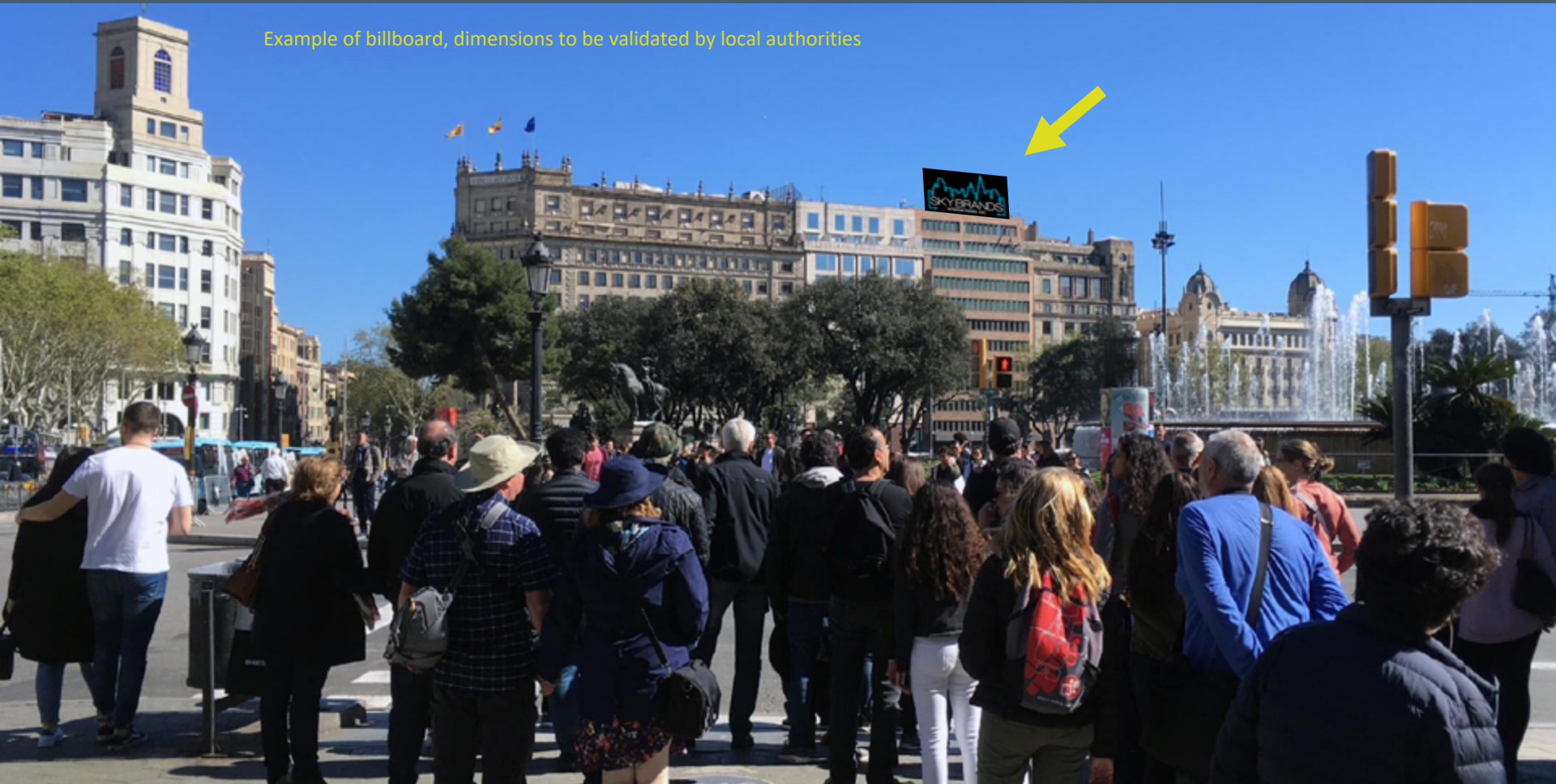
PLAZA CATALUNYA 20 Spain, Barcelona



[Skybrands.co](https://skybrands.co)

The **BUSIEST SQUARE** in Barcelona

Example of billboard, dimensions to be validated by local authorities



Largest Metropolis on the **MEDITERRANEAN SEA**



1.700.000 inhabitants

19 millions international tourists/year



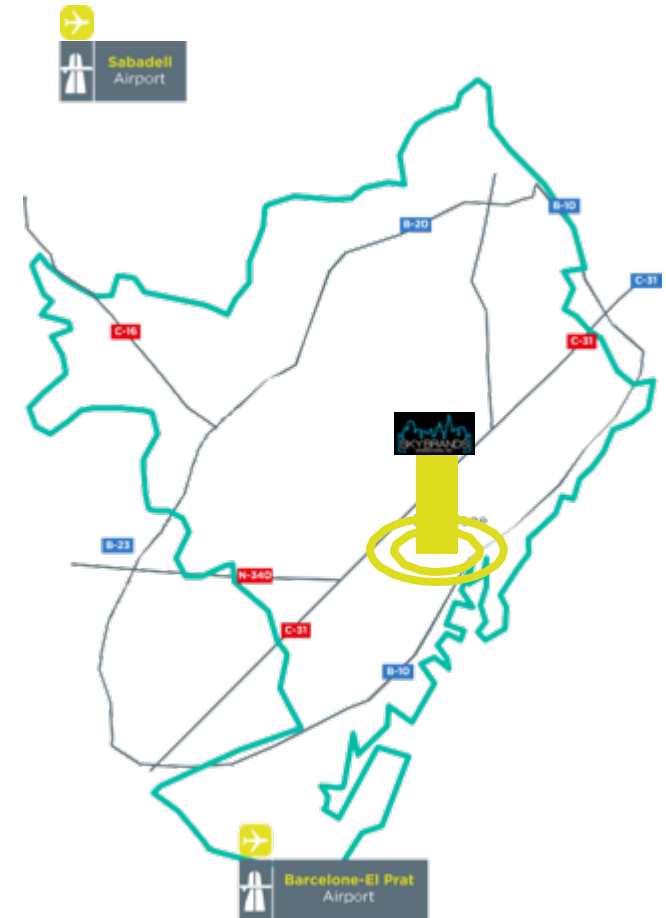
3rd better city in Europe

Hosts **numerous international companies** : Volkswagen, Seat, Nissan, Mobile World Congress (MWC), Mango



8th most attractive city in the world

Air traffic = **47 M Pax** in 2017







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Map

PLAZA CATALUNYA 20 – Emerge in middle of the biggest Institutions and HQs



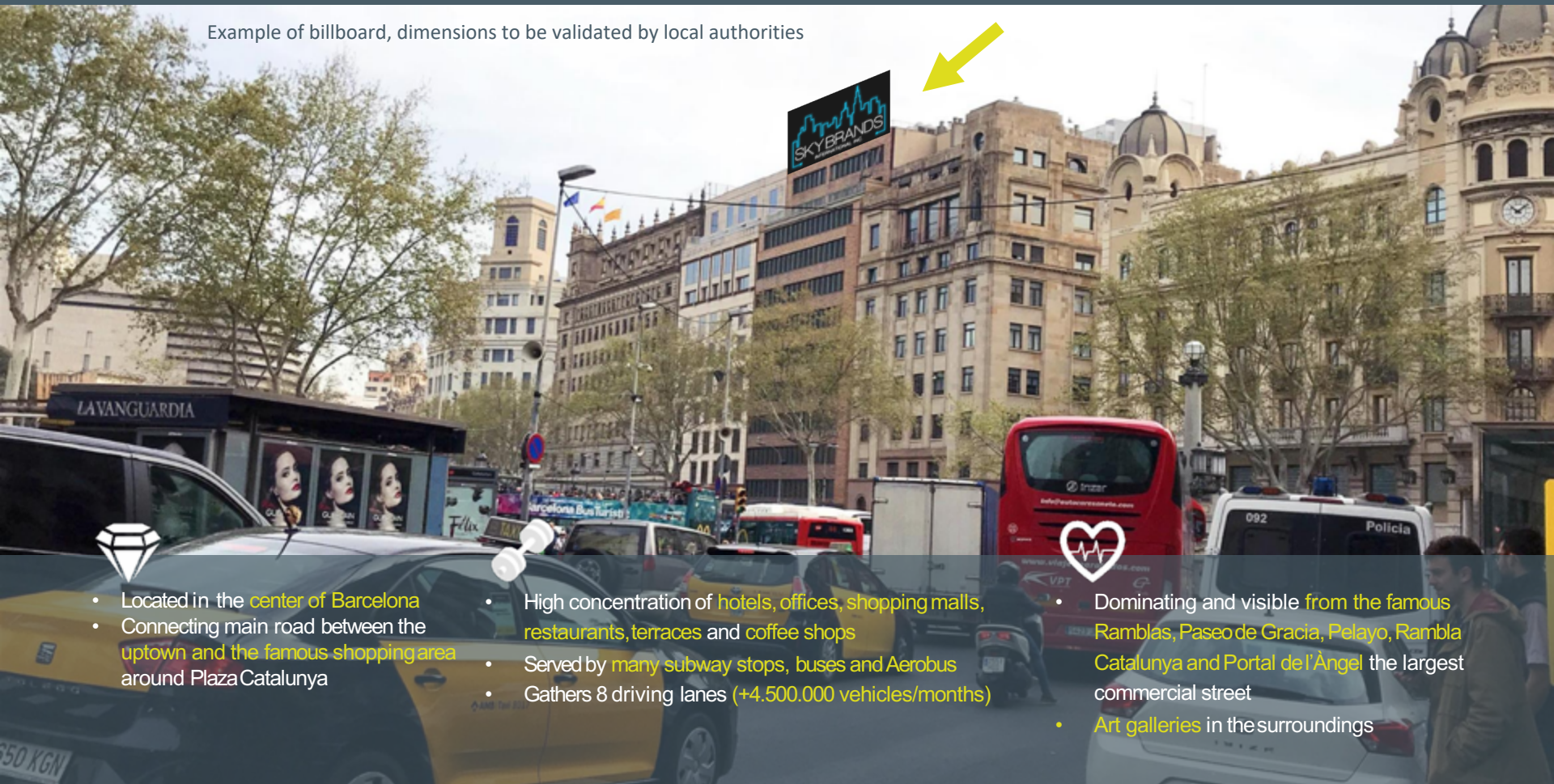
1. ZARA
2. FUREST
3. OTHER AND STORIES
4. EMPORIO ARMANI
5. H&M
6. STRADIVARIUS
7. BERSHKA
8. ADIDAS
9. APPLE
10. DESIGUAL FLAGSHIP
11. ECI
12. FCB
13. ZARA
14. FNAC
15. URBAN OUTFITTERS
16. TRIANGLE
17. DESIGUAL
18. OYSHO
19. DESIGUAL
20. HARD ROCK CAFÉ
21. PULL AND BEAR
22. SPRINGFIELD
23. WOMEN'S SECRET
24. MASSIMO DUTTI
25. STRADIVARIUS
26. BERSHKA
27. H&M
28. RITUALS
29. NEW BALANCE
30. TEZENIS
31. FOOT LOCKER
32. BRANDY MELVILLE
33. ECI
34. UTERQUE
35. OYSHO
36. ZARA
37. H&M
38. DISNEY STORE
39. SWATCH
40. MANGO



Connect SHOPPING with the famous Las Ramblas

PLAZA CATALUNYA 20 – Unobstructed Spectacular Impact

Example of billboard, dimensions to be validated by local authorities



- Located in the **center of Barcelona**
- Connecting main road between the **uptown and the famous shopping area** around Plaza Catalunya
- High concentration of **hotels, offices, shopping malls, restaurants, terraces and coffee shops**
- Served by **many subway stops, buses and Aerobus**
- Gathers **8 driving lanes (+4.500.000 vehicles/months)**
- Dominating and visible **from the famous Ramblas, Paseo de Gracia, Pelayo, Rambla Catalunya and Portal de l'Àngel** the largest commercial street
- **Art galleries** in the surroundings



A POWERFUL AUDIENCE

PLAZA CATALUNYA 20 – Emblematic site near Barcelona's busiest Avenue

Example of billboard, dimensions to be validated by local authorities



LOCAL AUDIENCE

- 85.000 vehicles / day = +2.5 Million cars / month
- 150.000 contacts / day = 4.500.000 contacts / month
- A strong pressure over the CSP+ audience heading the CBDs
- All tourists visit this square at least once
- Stretches until Colom and Port Maritim and Maremagnum



PLAZA CATALUNYA 20

BARCELONA



Example of billboard, dimensions to be validated by local authorities

SUMMARY

Address: Plaza Catalunya 20, Barcelona, Spain

Dimensions: (W) 12,00 m x (H) 1,80 m = 21,60 sqm aprox.





Thank you.

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